

Strategies To Survive and Thrive When Time Are Tough

Coping With Cutbacks: The Nonprofit Guide To

Success When Times Are Tight



Agenda

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April 2009 Survey Results

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A Perfect Storm

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In addition:

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But the arts are thriving in some areas.

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Consider Different Structures

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Organizational Lifecycles



What Do We Do Now?



Involve Your Board



Ask the Essential Questions

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Is it still relevant?
Should it be changed, redefined?

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Listen to community members and stakeholders. Hold focus groups, panels, conduct surveys – find out what's going on.

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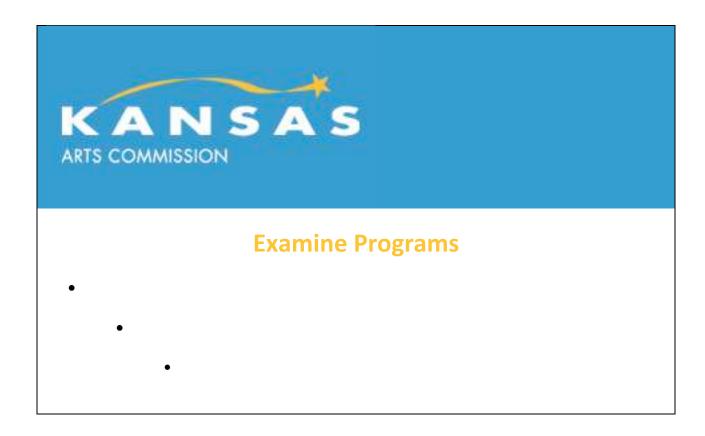


Analyze the budget in relation to your mission, goals and priorities.

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What are the core programs and people?
What matters most?

Protect those.





Rebuild the Budget

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Create New Strategies of Engagement

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• Coping with Cutbacks



Engage in Your Community Respond Strategically

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Use Your Board!

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and

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Dialogue with Community Leaders and Funders

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Discussion



Resources
Coping with Cutbacks: The Nonprofit Guide to Success When Times Are Tight
Good to Great and the Social Sectors
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